



NexBlu: The Blue Nitrogen

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NexBlu is a proprietary blend of fertilizer biocatalysts & UAN,

UNIQUE to Loveland Products,

designed to ensure more value for every pound of applied N

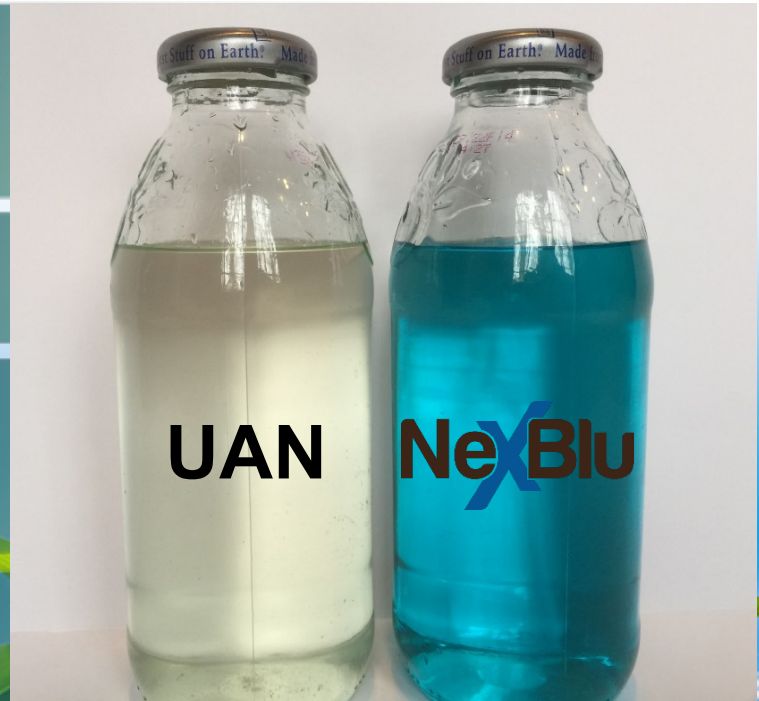
***REPLACES ALL STANDARD
UAN APPLICATIONS***

Key product benefits:

- Extends nutrient availability later into the season
- Improves total nutrient use efficiency

What Is NexBlu?

- *An enhanced proprietary liquid nitrogen*
- *Differentiating a commodity product*
- *Enhanced nitrogen that contains proprietary biochemistry*
- *Proprietary to Nutrien*



NexBlu

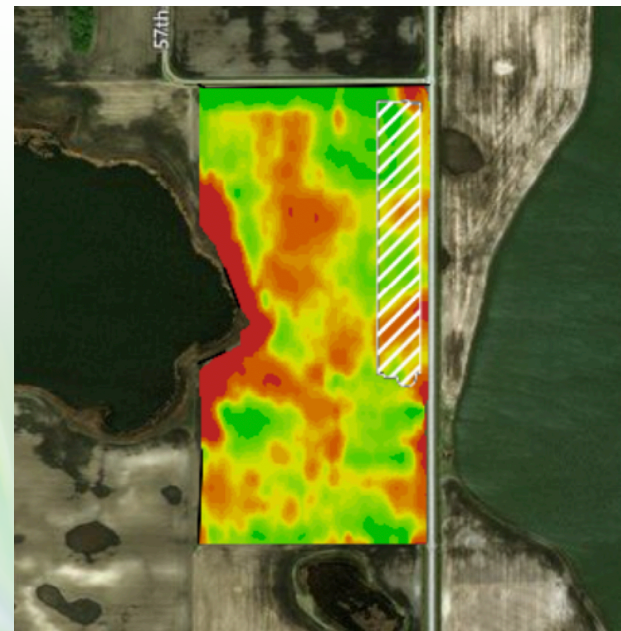
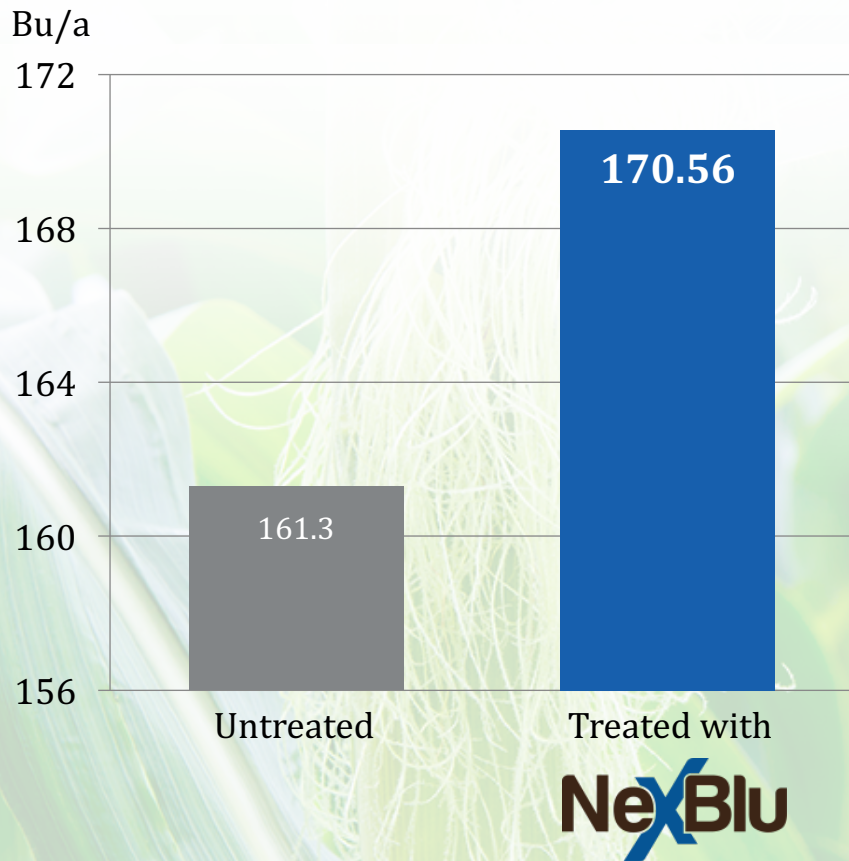
NexBlu 31 = 31.4-0-0-0.3S

NexBlu 27 = 27.6-0-0-0.3S

NexBlu S = 26-0-0-2.7S

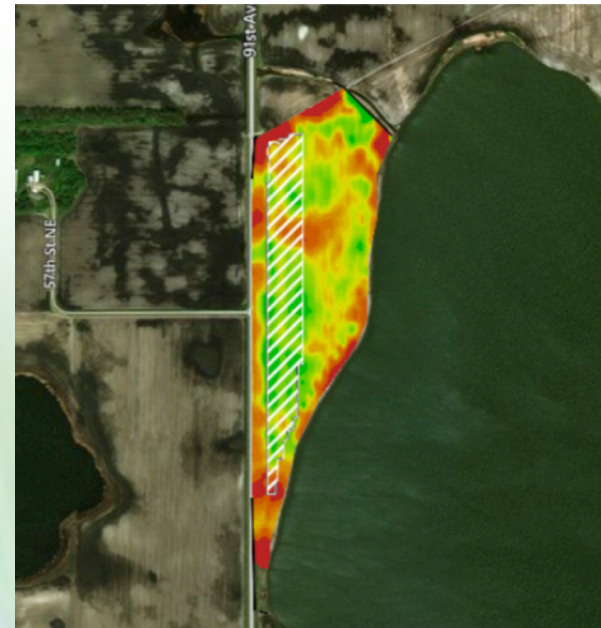
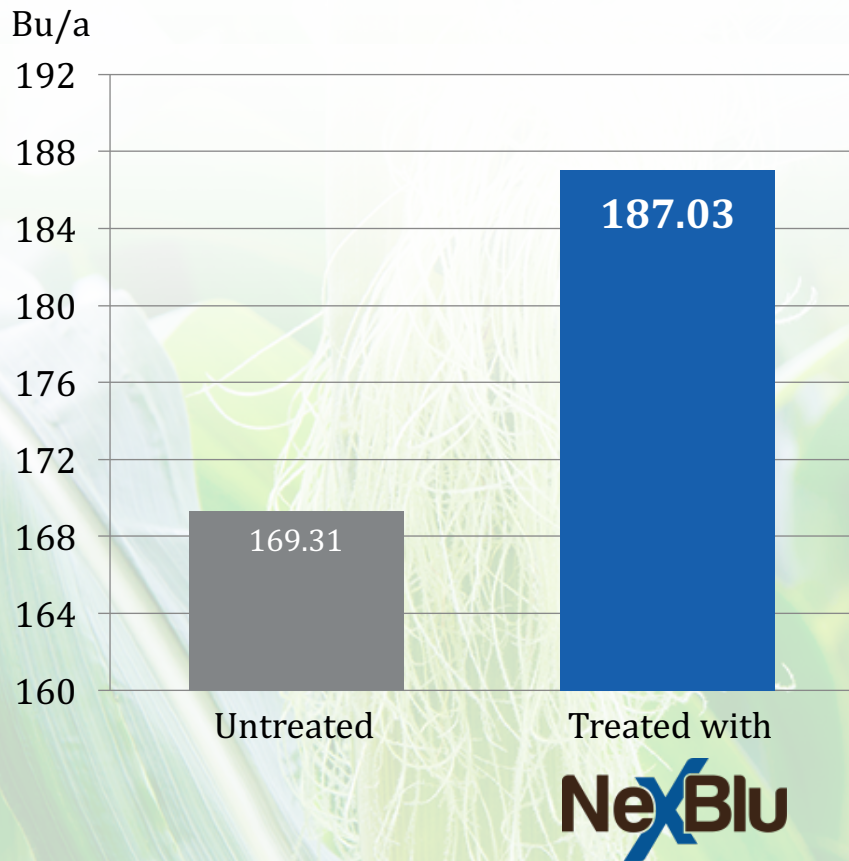
Corn – Devils Lake, ND (2018)

NexBlu 27 applied at 10 gallons per acre vs UAN 28% applied at 10 gallons per acre



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28% UAN

NexBlu

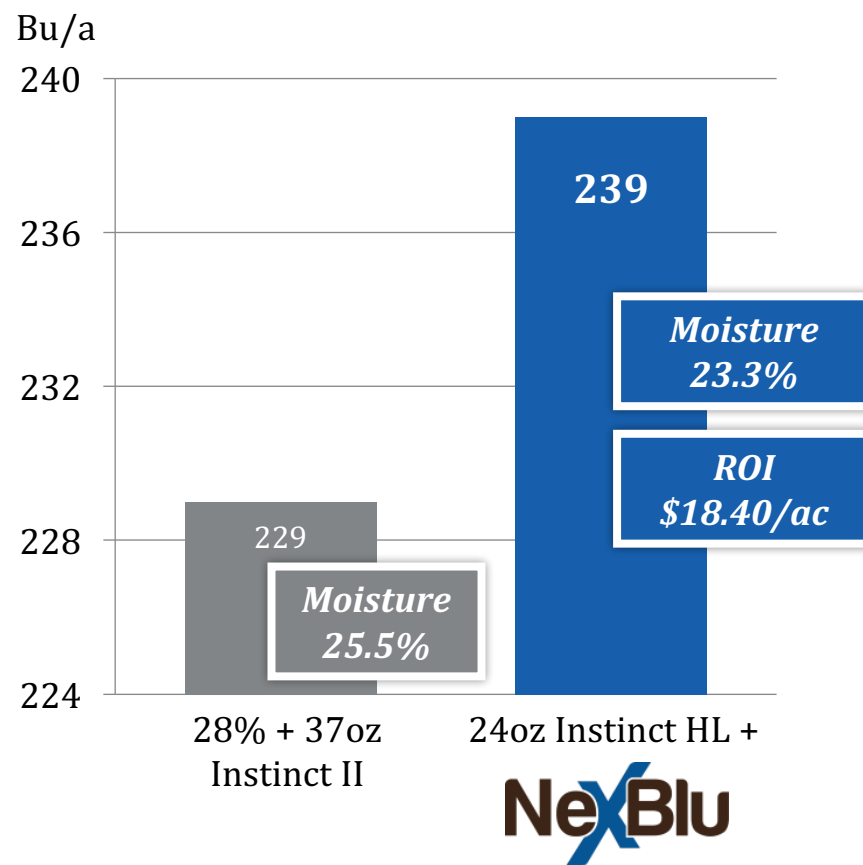
Corn (V6) – New Brunswick, IN (2018)

NexBlu 27 applied at 70 gallons per acre; 28% applied at 70 gallons per acre



28% + 37oz
Instinct II

24oz Instinct HL +
NexBlu



Thank You!

