

# A BRIEF HISTORY OF AGRICEN

2016

Launch of new concentrated formulation, Titan XC



2014

Agricen's plant health products applied on over 6 million agricultural acres



2012

Loveland Products becomes strategic partner and investor

- AMS Sciences becomes sister company devoted to R&D
- Product applied on over 3 million acres



2010

Advanced formulation technology launched for Accomplish & Titan



2007

Launch of Accomplish LM

- Entered into strategic supply agreement with Loveland Products



2002

Launch of SoilBuilder, SoilLife product brands



1955

Farmer Robert (Bob) Pedigo invents the fundamental product technology and develops a loyal local fan base in Pilot Point, Texas



2015

Launch of new Extract PBA product technology



2013

AMS becomes Agricen, a Loveland Products company, with headquarters in Frisco, TX

- Research team becomes Agricen Sciences
- First commercial product from Denton facility delivered to market



2011

Groundbreaking at new production facility in Denton, TX



2008

Agricen's plant health products applied on approximately 220,000 agricultural acres



2006

NutriLife introduced as first product aimed at "fertilizer catalyst" position



1998

Agricen founded as Advanced Microbial Solutions (AMS) after licensing the Pedigo process and technology

- Focuses on biochemical-based solutions for efficient and sustainable plant nutrition



AGRICEN  
A Loveland Products Company