

# FREQUENTLY ASKED QUESTIONS



## What is Agricen?

Agricen, a Loveland Products Company, is a plant health technology company delivering biochemical-based products that sustainably enhance plant health, nutrition and performance in the agriculture and turf/ornamental markets.

## What are Agricen's products?

Agricen's products are biocatalysts derived from diverse, naturally occurring microbial communities. Our products work with conventional and organic fertilizers, making nutrients more available to root systems and stimulating greater plant growth, health and productivity than fertilizers alone. Agricen's products are designed to make the growing process more efficient, productive and sustainable so that agricultural growers get every bushel possible out of their system. They are also designed to help turf and ornamental professionals get more out of their fertilizer programs by significantly improving fertilizer efficiency and plant performance.

## What are the key benefits of Agricen's products?

Agricen's plant health products have a broad range of benefits that have been demonstrated across a diverse variety of crops—from agricultural crops to turf, ornamentals and garden plants. One of the key features of our technology is its ability to enhance plant growth response through improvements in nutrient availability/uptake and root mass. Whether nutrients are applied through fertilizers or are already present in the soil, our products help to transform them into forms that are more available to the plant. In conjunction, by enhancing root growth and function, our products ensure that more nutrients get into the plant. These features translate into bigger, greener, and healthier plants, from roots to shoots. They also translate into better plant performance and improved fertilizer efficiency, with reduced plant stress from drought or other conditions as well as lower potential for nutrient runoff or leaching (valuable in geographies that regulate nutrients).

## Summary of Key Benefits:

- Greater availability of nutrients for plant use
- More nutrient and water uptake by plants
- Better plant growth responses – from roots to shoots
- Improved plant health and performance
- Reduced plant stress from drought, heat and other conditions
- Lower potential for nutrient runoff or leaching
- More productive plants (ag & fruit/vegetable gardens)
- Higher overall plant quality

## How do Agricen's products work?

Agricen's products improve the availability and uptake of a broad range of nutrients from fertilizers and soil nutrient sources. They also enhance root growth and function. The result is dramatically enhanced nutrient use efficiency and increased yields.

## How are Agricen's products produced?

Our products are derived from a diverse community of naturally occurring microorganisms through a proprietary fermentation process. The end product is a concentrated biological and biochemical product that can be used as part of an integrated nutrient management program to improve plant health, nutrition and performance.

## How have the products been tested?

Our products have been tested and proven in over 600 studies across a broad range of crops. These studies include lab and greenhouse research, field trials and side-by-side studies conducted by universities, USDA, contract research companies, sales partners, customers and our own teams.



## How are Agricen's products used?

Our products are designed to work with both conventional and organic plant nutrition programs. They are compatible with a wide range of fertilizers (liquid and dry), herbicides, fungicides and insecticides, and do not require a special trip to the field. Please see product labels for specific details.

## Are Agricen's products compatible with organic practices?

Agricen's base solution is registered without restrictions for certified organic applications by the Washington State Department of Agriculture (WSDA), a National Organic Program (NOP)-accredited organic certification agency. Therefore, *SoilBuilder*, *SoilLife* and *Accomplish LM*, which are exclusively comprised of our base solution and contain no other additives, can be used with organic as well as conventional plant nutrition practices.

## How does Agricen support sustainability?

Agricen's products are environmentally friendly tools that support sustainability by increasing nutrient use efficiency. When our products are incorporated into a plant nutrition program, more of the nutrients that are applied will be taken up and used by the plant. The result is increased plant health, quality and productivity. In addition, the base for all of our products is naturally and sustainably derived through a proprietary fermentation process using manufacturing technology designed for maximum efficiency with a low impact on resources and the environment.

## Where are Agricen's products sold?

Agricen's products for production agriculture are distributed under the *Accomplish LM*, *Extract Powered by Accomplish* and *Titan XC* brands by Loveland Products, Inc. through Crop Production Services (CPS) and wholesale ag retailers. Please talk to your local CPS branch or ag retailer if you are interested in purchasing these products.

Agricen also sells its own branded *SoilBuilder*, *SoilLife* and *NutriLife* products through a variety of distributors and retailers in the agricultural, turf, lawn care, landscape and nursery markets. Please contact your local retailer or email [info@agrigen.com](mailto:info@agrigen.com) for more information.

*Extract Powered by Accomplish* is a trademark and *Accomplish* and *Titan* are registered trademarks of Loveland Products, Inc.

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## Based on Nature. Built on Science.

